

CREATIVE SOURCES:

A Personal List

Blake Heathcote

Writing & Storytelling

Alexander, Bryan. **The New Digital Storytelling: Creating Narratives with New Media**. Praeger, 2017.

Cron, Lisa. **Story Genius: How to Use Brain Science To Go Beyond Outlining and Writing a Riveting Novel**. New York: Ten Speed Press, 2016.

Fahrni, Magda and Esyllt W. Jones (editors). **Epidemic Encounters: Influenza, Society and Culture in Canada 1918-1920**. UBC Press, 2013.

Hale, Constance. **Sin and Syntax: How to Craft Wicked Good Prose**. Three Rivers Press, 2013.

Hunter, Dr. Allan G. **Write Your Memoir: The Soul Work of Telling Your Story**. Findhorn (Scotland): Findhorn Press, 2010.

King, Stephen. **On Writing: A Memoir of the Craft**. Scribner, 2000.

Kolata, Gina. **Flu: The Story of the Great Influenza Pandemic of 1918 and the Search for the Virus That Caused It**. New York: Touchstone Books, 1999, 2005.

Lamott, Anne. **Bird by Bird: Some Instructions on Writing and Life**. Anchor, 1995.

Maran, Meredith. **Why We Write About Ourselves: 20 Memoirists on Why They Expose Themselves (and Others) in the Name of Literature**. New York: Plume, 2016.

McClanahan, Rebecca. **Word Painting: A Guide to Writing More Descriptively**. Writers Digest Books, 1999. [Out of print but available in libraries and from used book dealers.]

Pettigrew, Eileen. **The Silent Enemy: Canada and the deadly flu of 1918**. Western Producer Prairie Books: Saskatoon, 1983

Snyder, Blake. **Save the Cat! Goes to the Movies: The Screenwriter's Guide to Every Story Ever Told**. California: Michael Wiese Productions, 2005.

Snyder, Blake. **Save the Cat! Strikes Back**. California: Save the Cat Press, 2009.

Snyder, Blake. **Save the Cat! The Last Book on Screenwriting You'll Ever Need**. California: Michael Wiese Productions, 2005

Strunk, William Jr. and E.B. White. **The Elements of Style**. Toronto: Pearson, 2000.

Truss, Lynn. **Eats, Shoots & Leaves: The Zero Tolerance Approach to Punctuation**. New York: Gotham Books, 2006.

Venolia, Jan. **Write Right! A Desktop Digest of Punctuation, Grammar, and Style**. Ten Speed Press, 2001.

Yagoda, Ben. **How to Not Write Bad**. London: Riverhead/Penguin, 2013.

Zinsser, William. **On Writing Well. The Classic Guide to Writing Nonfiction**.

Creativity & Design

Arlington, Tracey and Matthew Frederick. **101 Things I Learned in Advertising School**. New York: Three Rivers Press, 2018

Bignell, Rob. **Storystarters: 200+ Writing Prompts that Lead to Stories**. Kindle, 2016.

Kleon, Austin. **Show Your Work: 10 Ways to Share Your Creativity and Get Discovered**. Workman Publishing, 2014.

Kleon, Austin. **Steal Like an Artist: 10 Things Nobody Told You About Being Creative**. Workman Publishing, 2012.

Landau, Neil. **101 Things I Learned in Film School**. New York: Grand Central Publishing, 2010.

McWade, John. **Before & After Page Design**. Peachpit Press, 2003.

McWade, John. **Before & After: How to Design Cool Stuff**. Peachpit Press, 2009.

Vogt, Paula. **Create Your Own Photo Book**. Rocky Nook, 2012.

Scrapbooking

These two wonderful books by Donald Santor use scrapbooking as a design concept to explore their subjects. They are an innovative way of presenting historical information in a way that visually engages the reader, while also providing interesting facts and stories. Large, oversized pages and a generous use of photographs, graphics, and text make them hard to put down. They are out of print, but usually available through libraries or used book dealers. Great for inspiring everything from exhibits and presentations to books and multimedia displays.

Santor, Donald M. **Canadiana Scrapbook: Canadians at War: 1914-1918**. Toronto: Prentice-Hall, 1978.

Santor, Donald M. **Canadiana Scrapbook: Canadians at War: 1939-1945**. Toronto: Prentice-Hall, 1980.

Presentations – All Manner and Kind

- Buvula, Sean. **Storytelling 101**. Find, Create and Tell Your Great Stories Without Having to be a Professional Storyteller.
- Duarte, Nancy. **Resonate: Present Visual Stories that Transform Audience**. Toronto: John Wiley, 2010.
- Duarte, Nancy. **Slide:ology: The Art and Science of Creating Great Presentations**. Toronto: O'Reilly Media, 2008
- Ekaterina Walter and Jessica Gioglio. **The Power of Visual Storytelling**. New York: McGraw Hill, 2014
- Gallo, Carmine. **Talk Like Ted: The 9 Public Speaking Secrets of the World's Top Minds**. St. Martin's Press, 2014.
- Gallo, Carmine. **The Presentation Secrets of Steve Jobs: How to Be Insanely Great in Front of Any Audience**. McGraw-Hill Education, 2009.
- Gallo, Carmine. **The Storyteller's Secret: From TED Speakers to Business Legends, Why Some Ideas Catch On and Others Don't**. Martin's Press, 2016.
- Horn, Sam. **Got Your Attention?** Oakland: Berrett-Koehler Publishers, 2013.
- Horn, Sam. **Pop! Stand Out in Any Crowd**. New York: Perigee, 2006.
- Palmer, Stephanie. **Good in a Room: How to Sell Yourself (and Your Ideas) and Win Over Any Audience**. Toronto: Random House Canada, 2008.
- Reynolds, Garr. **Presentation Zen Design**. Berkeley: New Riders, 2013.
- Reynolds, Garr. **Presentation Zen**. Berkeley: New Riders, 2011.
- Roam, Dan. **Blah Blah Blah**. London: Portfolio: Penguin, 2011.
- Roam, Dan. **Show and Tell**. London: Portfolio: Penguin, 2013.
- Roam, Dan. **The Back of the Napkin**: London: Portfolio: Penguin, 2008.
- McCormac, Joseph. **Brief: Make a Bigger Impact by Saying Less**. John Wiley & Sons: New Jersey, 2014

Websites

The best website resources tend to be on the Internet itself. Also, website design depends largely on the software used in the site's construction. Our website is constructed on the WordPress platform, and here are a couple of all-round reference guides.

- Alvaro, Felix. WordPress: **Simple WordPress Guide to Create an Attractive Website**. Kindle, 2017.

Sabin-Wilson, Lisa. [WordPress All-in-One for Dummies](#). Dummies Press, 2017.

Infographics

Beegel, Justin. [Infographics for Dummies](#). For Dummies, 2014.