

# SCIENTIFIC LITERACY

DEFINING  
MOMENTS  
CANADA



## Reliable Sources?

Can the same conclusion be found across a number of sources?

## Relevant Info?

Consider and use only the information you need to get your point across?

## Quality Info?

Does your information tell you all you need to know?

## Perspectives?

Make sure your information showcases all relevant perspectives

## Real Life Connections?

Make sure your information connects with your target audience.

## Future Minded?

Select information that creates a better future.

## Bias Free?

Is your information rooted in scientific fact?

## Understandable?

Does your information make sense for your target audience?

HAVE YOU?  
Been open-minded?  
Been fair-minded?  
Been full-minded?

<https://definingmomentscanada.ca/>